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## Professor Christos Pitelis

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### EDUCATION

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- 1985     **PhD Economics**, Warwick University, UK.
- 1982     **MA Economics**, Warwick University, UK.
- 1980     **PG Diploma, Public and Industrial Economics**, University of Newcastle, UK.
- 1979     **BA, Public Administration**, Panteion University of Social and Political Sciences, Athens, Greece (First Class, First Ranked/Honorary Distinction),

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### CURRENT AND PAST TEACHING

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- Governance (Public, Corporate, Global)
- The Political Economy of Technology Policy (MPhil).
- Markets, Hierarchies and Competitiveness.
- Transaction Costs, Institutional Economics.
- Industrial Economics and Strategy.
- Advanced Strategy (MBA, Executive MBA).
- International Competitiveness of Firms and Nations (MBA – MPhil).
- Globalization and Big Business (MPhil).
- Political and Sociological Aspects of Economics (BA Economics).
- Economics of Consumption/Saving, Insurance and Social Security.

## **RESEARCH INTERESTS**

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International business and strategic organization, theory of firm and industry organization, strategic entrepreneurship and HR, foreign direct investment; clusters and ecosystems, international political economy and finance. Public policy, corporate, national and global governance, public-private-polity interactions, corporate social responsibility, sustainable value creation and capture, sustainability fostering industrial, innovation, competition (anti-trust) and competitiveness policies, resource, capabilities, behavioral and institutional theory, strategy and policy, institutional economics, catching-up by transition and emerging economies, theory of state and public entrepreneurship

**CITATIONS, Google Scholar:** Circa 8000

**H-Index** 44

## RESEARCH PUBLICATIONS

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### Collection of Papers

*Co-creation with Design: International Strategic Organization, Innovation and Entrepreneurial Strategy*, Oxford University Press (a collection of 18 of my articles in the title topic)

### Monographs

*Corporate Capital: Control, Ownership, Saving and Crisis*, University of Cambridge Press, Spring 1987, paperback 2004.

*Market and Non-Market Hierarchies: Theory of Institutional Failure*, Blackwell, November 1991, paperback, July 1993.

### Textbooks

*Strategy: Theory and Practice* (with S. Clegg, J. Schweitzer and A. Whittle), SAGE, 3<sup>rd</sup> edition, 2019

### Edited Books

*Green Business, Green Values and Sustainability* (editor, with J. Keenan and V. Pryce), Routledge, April 2011.

*Clusters and Globalization: The Development of Urban and Regional Economies* (editor, with R. Sugden, J. Wilson), Edward Elgar, September 2006.

*The Growth of the Firm: The Legacy of Edith Penrose* (editor), Oxford University Press, 2002.

*The Nature of the Transnational Firm*, editor (with R Sugden) Routledge, January 1991 (2<sup>nd</sup> revised edition 2000). (Translated in Greek).

*On Economic Institutions, Theory and Applications*, editor (with J Groenewegen) and S E Sjöstrand, Edward Elgar, Cheltenham, 1994.

*The Political Economy of Privatization*, editor (with T Clarke) Routledge, August 1993.

*Transaction Costs, Markets and Hierarchies*, editor, Blackwell, June 1993.

### Books under Preparation

*The Collected Papers of Edith Penrose* (editor and literary executor), Routledge.

### Articles in Refereed Journals

- ‘Strategic management and regional industrial strategy: cross-fertilization to mutual advantage’, (with Bailey, D., and Tomlinson, P.R.) *Regional Studies*, 54:5, 647-659, DOI: 10.1080/00343404.2019.1619927 (CABS 3, ABDC A\*)
- ‘Can industrial policy foster innovation in renewable energy technologies in the OECD and in EU regions?’, (with Pitelis, A.T., Vasilakos, N. and Chalvatzis, K.) *Cambridge Journal of Regions, Economy and Society*, 12(2), Pages 271-292. <https://doi.org/10.1093/cjres/rsz005>, 2019. (CABS 3, ABDC B)
- ‘Strategic Shared Leadership and Organizational Dynamic Capabilities’, (with Wagner, J.D.) *The Leadership Quarterly*, 30(2), Pages 233-242. <https://doi.org/10.1016/j.leaqua.2018.08.002>, 2019. (CABS 4, ABDC A\*)
- ‘Organizational governance adaptation: Who is in, who is out, and who gets what’ (with Klein, P.G., Mahoney, J.T. and McGahan, A.M.) *Academy of Management Review*, 44(1), Pages 6-27. <https://doi.org/10.5465/amr.2014.0459>, 2019. (CABS 4\*, ‘elite’, FT50, ABDC A\*)
- ‘A place-based developmental regional industrial strategy for sustainable capture of co-created value’ (with Bailey, D. and Tomlinson, P.R.) *Cambridge Journal of Economics*, 42(6), Pages 1521-1542. <https://doi.org/10.1093/cje/bey019>, 2018. (CABS 3, ABDC A)
- ‘The New MNE: ‘Orchestration’ Theory as envelope of ‘Internalisation’ Theory’ (with D. Teece), *Management International Review*, 58(4), 523-539, 2018. (CABS 3, ABDC A)
- ‘The Impact of Multinational and Domestic Enterprises on Regional Productivity: Evidence from the UK’ (with I. Bournakis and M. Papanastassiou), *Regional Studies*, doi: 10.1080/00343404.2018.1447661, 2018. (CABS 4, ABDC A)
- ‘Profiting from Innovation through Cross-Border Market co-Creation and co-Operation: The Case of Global Pharmaceuticals’ (with P. Desyllas and A. Panagopoulos), *European Management Review*, doi: 10.1111/emre.12138, 2017. (CABS 3)
- “Europe in question and the question of Europe-an(d) capitalism: a review of Stuart Holland’s ‘Europe in Question’”. *Cambridge Journal of Economics*, 41(6), 1721–1739, 2017. (CABS 3, ABDC A)
- ‘Industrial organisation, the degree of monopoly and macroeconomic performance – A perspective on the contribution of Keith Cowling (1936–2016)’ (with P. R. Tomlinson), *International Journal of Industrial Organisation*, 55, 182-189, 2017. (CABS 3, ABDC A).
- “Capabilities, resources, learning and innovation: a blueprint for a post-classical economics and public policy” (with & Runde, J.). *Cambridge Journal of Economics*, 41(3), 679–691, 2017. (CABS 3, ABDC, A)
- ‘The Impact of Employees' and Managers' Training on the Performance of Small- and Medium-Sized Enterprises: Evidence from a Randomized Natural Experiment in the UK Service Sector’ (with A. Georgiadis), *British Journal of Industrial Relations*, 54(2): 409-421, 2016. (CABS 4, ABDC A\*)
- “Learning, innovation, increasing returns and resource creation: Luigi Pasinetti’s ‘original sin’ of, and call for a post-classical, economics”. *Cambridge Journal of Economics*, 40(6), 1761–1786, 2016. (ABS 3, ABDC A)

- 'Entrepreneurial Imagination and a Demand and Supply-side Perspective on the MNE and Cross-border Organization' (with G. Jones), *Journal of International Management*, 24(1), 309-321, 2015. (CABS 3, ABDC A)
- 'Rejuvenating "old" Europe: A Strategy for Sustainable International Competitiveness', *Contributions to Political Economy*, 33 (1): 69-98, 2014. (ABS 2, ABDC B)
- 'Who Needs CSR? The Impact of Corporate Social Responsibility on National Competitiveness' (with I. Boulouta), *Journal of Business Ethics*, 119 (3): 349-364, 2014. (CABS 3, FT50, ABDC A)
- 'De-industrialisation, comparative economic performance and FDI inflows in emerging economies' (with A. Kudina) *International Business Review*, 23 (5): 887-896, 2014. (CABS 3, ABDC A)
- 'Towards a more 'Ethically Correct' Governance for Economic Sustainability, *Journal of Business Ethics*, 118 (3): 655-66, 2013. (CABS 3, FT50, ABDC A)
- 'Sustainable Value Creation and the Public-Private Nexus', *Journal of Change Management*, 13 (4): 387-406, 2013. (CABS 1, ABDC C)
- 'Capabilities and Strategic Entrepreneurship in Public Organizations' (with P. Klein, J. Mahoney, and A. McGahan), *Strategic Entrepreneurship Journal*, 7 (1):70-91, 2013. (CABS 4, ABDC A)
- 'Who is in charge? A property rights perspective on stakeholder governance' (with P. Klein, J. Mahoney, and A. McGahan), *Strategic Organisation!* 10(3):304-315, 2012. (CABS 3, ABDC A)
- 'On PIIGS, GAFFS, and BRICS: An Insider-Outsider's Perspective on Structural and Institutional Foundations of the Greek Crisis', *Contributions to Political Economy*, 31(1): 77-89, 2012. (CABS 2, ABDC B)
- 'Clusters, Entrepreneurial Ecosystem Co-creation, and Appropriability: A Conceptual Framework', *Industrial and Corporate Change*, 21 (6):1359-1388, 2012. (CABS 3, ABDC A)
- 'Human Resources and SME Performance in Services: Empirical Evidence from the UK' (with A. Georgiadis), *International Journal of Human Resource Management*, 23(4): 808-825, 2012. (CABS 3, ABDC A)
- 'On the Political Economy of the State, the Public-Private Nexus and Industrial Policy' (with I. Glykou), *Policy Studies*, Special Issue on 'Industrial Policy beyond the Crisis', 32(4): 461-478, 2011. (ABS 2, ABDC B)
- 'Globalization, Development, and History in the Work of Edith Penrose', *Business History Review*, 85(1): 65-84, 2011. (CABS 4, ABDC A)
- 'Toward a Theory of Public Entrepreneurship' (with P. Klein, J. Mahoney, and A. McGahan), *European Management Review*, 7(1): 1-15, 2010. (CABS 3, ABDC C)
- 'The Political Economy of Globalization – Revisiting Stephen Hymer 50 Years On' (with J. Dunning), *Transnational Corporations*, 19 (3), 1-29, 2010. (CABS 2, ABDC B)
- 'From Bust to Boom: An Introduction', *Contributions to Political Economy*, Special Issue on 'Dynamic Regions in the Global Economy' (Guest Editor C. Pitelis), 29(1): 1-8, 2010. (CABS 2, ABDC B)

- 'The Determinants of Competitiveness at the Firm, Industry and National Levels: A Framework and Evidence' (with V. Vasilaros), *Contributions to Political Economy*, 29(1): 33-58, 2010. (CABS 2, ABDC B)
- 'Cross-border Market Co-creation, Dynamic Capabilities and the Entrepreneurial Theory of the Multinational Enterprise' (with D.J. Teece), *Industrial and Corporate Change*, 19(4): 1247-1270, 2010. (CABS 3, ABDC A)
- 'Open Innovation and the Management of Intra-firm Conflict' (with A. Panagopoulos), *International Journal of Learning and Intellectual Capital*, 7(3-4): 295-307, 2010. (ABDC C)
- 'On the Nature and (wide) Scope of Dynamic Capabilities - An Introduction' (with D.J. Teece and V. Katkalo), *Industrial and Corporate Change*, 19(4): 1175-1186, 2010. (CABS 3, ABDC A)
- 'The Co-Evolution of Organizational Value Capture, Value Creation and Sustainable Advantage', *Organization Studies*, 30(10): 1115-1139, 2009. (CABS 4 'elite', ABDC A\*)
- 'The Interdependence of Private and Public Interests' (with J.T. Mahoney and A. M. McGahan), *Organization Science*, 20(6): 1034-1052, 2009. (CABS 4 'elite', ABDC A\*)
- 'The Sustainable Competitive Advantage and Catching-up of Nations: Fdi, Clusters, and the Liability (Asset) of Smallness', *Management International Review*, 49 (1): 95-120, 2009. (ABS 3, ABDC A)
- 'The (New) Nature and Essence of the Firm' (with D. J. Teece), *European Management Review*, 6(1): 5-15, 2009. (ABS 3, ABDC C)
- 'Innovation Governance for Value Capture – The Problem and a Simple Model-based Solution' (with A. Panagopoulos), *International Journal of Strategic Change Management*, 3(1): 171-185, 2009. (ABDC C)
- 'Global Finance and Systemic Instability' (with G. Argitis), *Contributions to Political Economy*, 27(1): 1-11, 2008. (CABS 2, ABDC B)
- 'On "The Metamorphosis of (the Theory of) the Firm": An Introduction' (with M. Peteraf and M. Zollo), Special Issue, *Organization Studies*, 29(08&09): 1109-1115, 2008. (ABS 4 'elite', ABDC A\*)
- 'Stephen Hymer's Contribution to International Business Scholarship: An Assessment and Extension' (with J. Dunning), *Journal of International Business Studies*, 39: 167-176, 2008. (CABS 4 'elite', ABDC A\*)
- 'European Industrial and Competition Policy: Perspectives, Trends and a New Approach', *Policy Studies*, 28(4): 365-381, 2007. (CABS 2, ABDC B)
- 'A Behavioral Resource-based View of the Firm - The Synergy of Cyert and March (1963) and Penrose (1959)', *Organization Science*, 18(3): 478-490, 2007. (CABS 4 'elite', ABDC A\*)
- 'Edith Penrose and the Future of the Multinational Enterprise' (with A. Verbeke), *Management International Review*, 47(2): 139-150, 2007. (CABS 3, ABDC A)
- 'Edith Penrose and a Learning-Based Perspective on the MNE and OLI', *Management International Review*, 47(2): 207-220, 2007. (CABS 3, ABDC A)

- 'Twenty Years Resource-Based View (or is it 50?): Some (Old and) New Challenges and Need for Extensions', *International Journal of Learning and Intellectual Capital*, Special Issue on 'the Resource-Based Theory of the Firm', 4(1/2): 47-56, 2007. (ABDC C)
- 'Global Finance, Income Distribution & Capital Accumulation' (with G. Argitis), *Contributions to Political Economy*, 25(1): 63-81, August 2006. (CABS 2, ABDC B)
- 'Stephen Herbert Hymer and/on (the Theory of) the MNE and International Business', *International Business Review*, 15(2): 103-110, 2006. (CABS 3, ABDC A)
- 'On Globalisation and Governance; Some Issues', *Contributions to Political Economy*, Special Issue on 'Globalisation & Governance', 24: 1-12, 2005. (CABS 2, ABDC B)
- 'Edith Penrose, Organizational Economics and (Business) Strategy: An Assessment and Extension', *Managerial and Decision Economics*, 26(2): 67-82, 2005. (CABS2, ABDC B)
- 'On (Ultra) Rationality and the Corporate and Government Veils' (with Y. Monogios), *The Manchester School*, 72(3): 382-402, June 2004. (CABS 3, ABDC B)
- '(Corporate) Governance, (Shareholder) Value and (Sustainable) Economic Performance', *Corporate Governance: An International Review*, 12(2): 210-223, April 2004. (ABS 3, ABDC A)
- 'Edith Penrose and the Resource-based View of (International) Business Strategy', *International Business Review*, 13(4): 523-532, 2004. (CABS 3, ABDC A)
- 'Valuing' Corporate Governance: An Introduction' (with T. Clarke), *Corporate Governance: An International Review*, 12(2): 125-129, April 2004. (CABS 3, ABDC A)
- 'Manufacturing and Competitiveness: the case of Greece' (with N. Antonakis), *Journal of Economic Studies*, 30(5): 535-547, 2003. (CABS 2, ABDC B)
- 'On Capital Shortages and European Unemployment: A Panel Data Investigation' (with C. Alexiou), *Journal of Post Keynesian Economics*, 25(4): 613-640, 2003. (CABS 2, ABDC B)
- 'Stephen Hymer: Life and the Political Economy of Multinational Corporate Capital', *Contributions to Political Economy*, 21: 9-26, 2002. (CABS 2, ABDC B)
- 'Barriers to Mobility in the European Civil Aviation Market' (with M. Schnell), *Review of Industrial Organization*, 20(2): 127-150, 2002. (ABS 2, ABDC A)
- 'On Economics and Business Ethics', *Business Ethics: A European Review*, 11(2): 111-118, 2002. (CABS 2, ABDC B)
- 'Monetary Policy and the Distribution of Income' (with G. Argitis), *Journal of Post-Keynesian Economics*, 23(4): 617-638, Summer 2001. (CABS 2, ABDC B)
- 'The Resource-based theory of the Transnational Firm: Conceptual and Empirical Issues', *Global Business & Economics Review*, 3(1): 20-43, June 2001. (CABS 1, ABDC C)
- 'A Theory of (the Growth of) the Transnational Firm', *Contributions to Political Economy*, 19(1): 71-89, 2000. (CABS 2, ABDC B)

- 'Foreign Direct Investment and Less Favoured Regions: Greek FDI in Bulgaria and Romania' (with S.Iammarino), *Global Business Review*, 1(2): 155-170, 2000. (ABDC C)
- 'Edith Elura Tilton Penrose: Life, Contribution and Influence' (with P. Penrose), *Contributions to Political Economy*, 18: 3-22, 1999. (CABS 2, ABDC B)
- 'Transaction Costs versus Resource Value?' (with A. Pseiridis), *Journal of Economic Studies*, 26(3): 221-240, 1999. (CABS 2, ABDC B)
- 'Transaction Costs and the Historical Evolution of the Capitalist Firm', *Journal of Economic Issues*, XXXII: 999-1017, December 1998. (CABS 2, ABDC A)
- 'Productivity, Competitiveness and Convergence in the European Economy', *Contributions to Political Economy*, 17: 1-20, November 1998. (CABS 2, ABDC B)
- 'Edith Penrose: Pioneer of Stakeholder Theory' (with M. Wahl), *Long Range Planning*, 31(2): 252-261, 1998. (CABS 3, ABDC A)
- 'On Kaldor and Pensions', *Cambridge Journal of Economics*, 21(4): 469-482, July 1997. (CABS 3, ABDC A)
- 'Effective Demand, Outward Investment and in the (Theory of the) Transnational Corporation: An Empirical Investigation', *Scottish Journal of Political Economy*, 43(2): 192-206, 1996. (CABS 2, ABDC A)
- 'From Generic Strategies to Value for Money in Hypercompetitive Environments' (with S. Taylor), *Journal of General Management*, 21(4): 45-61, 1996. (CABS 2, ABDC B)
- 'An Econometric Analysis of the Determinants of Capacity Expansion Investment in the West European Chemical Industry' (with D. Paraskevopoulos), *Managerial and Decision Economics*, 16: 619-632, 1995. (CABS 2, ABDC B)
- 'Industrial Strategy: For Britain, in Europe and the World', published as a full Special Issue of the *Journal of Economic Studies*, 21(5): 2-92, 1994. (CABS 2, ABDC B)
- 'On Transaction Costs Economics and the Nature of the Firm', *Economie Appliquée*, XLVI (3): 109-130, 1994.
- 'On the Nature of the Capitalist State', *Review of Political Economy*, 6(1): 72-105, January 1994. (CABS 1, ABDC B)
- 'Transnationals, International Organization and Deindustrialization', *Organization Studies*, 14(4): 561-582, July 1993. (CABS 4, ABDC A\*)
- 'Towards a Neoclassical Theory of Institutional Failure', *Journal of Economic Studies*, 19(1): 14-28, 1992. (CABS 2, ABDC B)
- 'The Effects of Advertising (and) Investment on Aggregate Profits', *Scottish Journal of Political Economy*, 38(1): 32-40, February 1991. (CABS 2, ABDC A)
- 'On the Possibility of State Neutrality' (with I. G. Pitelis), *Review of Political Economy*, 3(1): 15-24, February 1991. (CABS 2, ABDC B)



'Market Failure and the Existence of the State: A Restatement and Critique', *International Review of Applied Economics*, 5(3): 325-340, September 1991. (CABS 2, ABDC B)

'Beyond the Nation State: The Transnational Firm and the Nation State', *Review of Radical Political Economics & Capital and Class*, Joint Issue, 22(1): 98-114, Spring 1990 & 131-152, April 1991, respectively. (ABDC B (*Review of Radical Political Economics*); CABS 2, ABDC B (*Capital and Class*))

'The Transnational Corporation: A Synthesis', *Review of Radical Political Economics*, 21(4): 1-11, Winter 1989. (ABDC B)

'The Causal Relationship between Advertising, Retained Profits and Aggregate Consumption: A Note', *Greek Economic Review*, 9(2): 239-247, December 1987. (ABDC C)

'Corporate Retained Earnings and Personal Sector Saving: A Test of the Life-Cycle Hypothesis of Saving', *Applied Economics*, 19(7): 907-913, June 1987. (CABS 2, ABDC B)

The Substitutability between Discretionary and Contractual Saving and the Propensity to Save Profit and Wage Income in the UK', *The Geneva Papers on Risk and Insurance*, 12(42): 37-49, January 1987. (CABS 2, ABDC B)

'The Pension Funds 'Revolution' and the Managerialism Saving Function', *Scottish Journal of Political Economy*, 33(4): 382-391, November 1986. (CABS 2, ABDC A)

'Corporate Control, Social Choice and Capital Accumulation: An Asymmetrical Choice Approach', *Review of Radical Political Economics*, 18(3): 85-100, Fall 1986. (ABDC B)

'The Separation of Ownership and Control in the Theory of the Firm: A Reappraisal' (with R. Sugden), *International Journal of Industrial Organization*, 4(1): 69-86, April 1986. (CABS 3, ABDC A)

'The Effects of Life Assurance and Pension Funds on Other Savings: The Postwar UK Experience', *Bulletin of Economic Research*, 37(3): 213-229, September 1985. (ABS 2, ABDC B)

### Other Articles in Refereed Journals

'Dynamic Capabilities: What are they and what are they for?' (with Catherine L. Wang), *British Journal of Management*, Vol. 00, 1-6 (2019), DOI: 10.1111/1467-8551.12346 (CABS 4, ABDC A). Online Special Issue

'Financialisation and the new capitalism', (with Fontana, G., and Runde, J.) *Cambridge Journal of Economics* 43 (4), Pages 799-804. <https://doi.org/10.1093/cje/bez029>, 2019. (CABS 3, ABDC A)

'From Crisis to Enlivenment: An AOM President Responds to EO13769', (with Pirson, M.A., Adler, P.S., Barney, J.B., Bartunek, J.M., Patient, D.L., Phillips, N. and Walsh, J.P.) *Journal of Management Inquiry*, 28(3), Pages 291-297. <https://doi/full/10.1177/1056492619853374>, 2019. (CABS 3, ABDC A)

'CIBAM and the Symposium on Security, Terrorism and Business', *Global Business and Economics Review*, 10(2): 145-171, 2008. (ABS 1, ABDC C)

'La Politica Industriale Europea: Prospettive e Tendenze Recenti', *L'Industria*, 2: 231-254, 2006.

‘Co-operation and Clusters of Firms: New Uses of Old Ideas’ (with A. Pseiridis), *Social Sciences*, 2(48), 2005.

‘Conceptual Issues and Policies for Transition’, *Southeast European Journal of Economics and Development*, 1: 157-167, 2004.

‘Preface’ by Guest Editor (with R. Sugden), *Contributions to Political Economy*, Special Issue on Stephen Hymer, 21: 1-4, 2002. (ABS 2, ABDC B)

‘Preface’ by Guest Editor, *Contributions to Political Economy*, Special Issue on Edith Penrose, 18: 1-2, 1999. (ABS 2, ABDC B)

‘Industrial Policy Issues for Greece and the European Community’, *European Research*: 1-4, September 1991.

‘The Socialization of Capital and the Realization of Profits in the Postwar UK Economy’, *British Review of Economic Issues*, 12(26): 69-92, February 1990.

‘The Effects of Corporate Retentions on Personal Saving: Tests of Rival Hypotheses’, *Economic Journal Conference Papers*, (Extended Abstract), March 1985, (CABS 4, ABDC A\*)

### Academy of Management Best Paper Proceedings

‘Corporate Social Responsibility and National Competitiveness’ (with I. Boulouta), *Best Paper Proceedings of the 2011 Academy of Management Meeting*, San Antonio, Texas, 2011.

‘Edith Penrose, (Organizational) Economics and (Business) Strategy: An Assessment and Extension of Some Central Issues’, *Best Paper Proceedings of the 2004 Academy of Management Meeting*, New Orleans, Louisiana, AoM, 2004.

### Book Reviews

Neil M Kay (1997), *Pattern in Corporate Evolution*, Oxford University Press, Oxford. In *American Journal of Sociology*, 105(3): 902-4, November 1999.

A K Dutt, K S Kim and A Singh (1994), *The State, Markets and Development: Beyond the Neo-classical Dichotomy*, Edward Elgar, Cheltenham. In *International Review of Applied Economics*, 11(3): 485-490, 1997. (ABS 2, ABDC B)

H J Sherman (1992), *The Business Cycle: Growth and Crisis under Capitalism*. In *International Review of Applied Economics*, 8(1): 75-81, 1994. (ABS 2, ABDC B)

G Jones and H G Schroter (1993), *The Rise of Multinationals in Continental Europe*. In *The Manchester School*, 61(4): 452-453, Dec. 1993. (ABS 3, ABDC B)

K Cowling and H Tomann (1990) (eds), *Industrial Policy after 1992: An Anglo-German Perspective*. In *Economic Journal*, 102(410): 218, January 1992. (ABS 4, ABDC A\*)

R Jenkins (1987), *Transnational Corporations and Uneven Development*, Methue. In *International Review of Applied Economics*, 1990. (ABS 2, ABDC B0)

M Ricketts' *The Economics of Business Enterprise*, Wheatsheaf, 1987. In *Times Higher Education Supplement*, April 1987.

## **PUBLICATIONS IN GREEK**

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### **Books**

*Developmental Industrial Policy in Greece: the Beginning and the End?* Gutenberg, Athens, March 2013

*Principles of Microeconomics* (with A. Pseiridis), Hellenic Open University, September 2001, revised edition 2009.

*Economic Institutions, International Competitiveness and Economic Policy*, Tipothito, Athens, 1998.

*International Competitiveness and Industrial Strategy*, (Editor with N. Antonakis), Tipothito, Athens, 1998.

*Employment in the Greek Steel Industry*, (with P. Alexakis, P. Liargovas, J. Tsolas, M. Iatreli, L. Zaragas), National Labour Institute, Athens, October 1997.

*The Future of Greek Industry: Industrial Strategy and the Role of Clusters in Greece*, monograph, Ministry of Development, Athens, Greece, 1997.

*Competitiveness of Greek Industry and Industrial Strategy for Greece*, prepared for the Committee for the Examination of Long-term Policy, 1997.

*Competitiveness and Industrial Strategy for Greece*, (with N. Antonakis, Y. Kaloghirou, Y. Katsoulacos, A. Lyberaki, D. Paraskevopoulos, L. Tsipouri), Ministry of Development, Athens, Greece, 1997.

### **Journal Articles**

'Theoretical Approaches on the Capitalist State', *Axiologika*, 10: 152-205, May 1997.

'Competitiveness, Employment, Consensus and Democracy', *INE Cahiers*, (double issue of Journal devoted to the project 'The Future of Greek Industry', co-ordinated by C. Pitelis), April-September 1996.

'The Problem of Capitalist Failure and Theories of Crises', *Axiologika*, 3: 85-89, January 1992.

### **Papers under Consideration and/or for (Re)-submission**

'An Efficiency/Power View of Organization and (Strategic) Management' (with S. Clegg), *Human Relations*

Dynamic Capabilities, Developmental Industrial Strategy and the Strategic SCA of Nations' (with D. Teece), for submission to *Strategic Management Journal*

'Towards a theory of the Co-opetitive Firm' (with M. Berti), *Academy of Management Review*

'Factors Influencing the Internationalization of Firms: Meso-Foundations of Macro Determinants' (with G. Argitis and E. Piteli).

'Inter- and Intra-Organizational Conflict and the MNE', under revision for journal submission

'Entrepreneurship, Markets and Ecosystems: Co-creation with Intent' (with E. Pitsa), SSRN.

'IB or not IB – a Retro-Pro-Perspective'; 'In Search of the Meanings and Uses of 'M' and 'F' in the Economics Theories of the MNE and FDI' (with J. Boddewyn), SSRN.

'What Constraints Optimally-timed Exit Strategies? The case of the West European PVC-VCM Industries' (with D. Paraskevopoulos and M. Schnell).

### Conference Proceedings

'On the determinants of the Wealth of Nations and Inter-National Convergence: Conceptual issues and Policy Implications', *Economic Science before the Challenges of the XXI Century*, University of Sarajevo, Oct 2003.

'Thessaloniki as a Location for Competitive Firms', Conference on 'The Economic History of Thessaloniki, the City's Role as a Regional Centre for the South-Eastern Europe', Ministry of Macedonia Thrace, *Conference Proceedings*, 2001.

'Competitiveness, Consensus-based Industrial Strategy and Clusters of Firms', in A. Kintis (ed), *The Present and Future of Greek Economy*, Economic University of Athens: 350-375 (in Greek), 1997.

'Policies for Productivity, Competitiveness and Convergence: A New Learning', *International Productivity Symposium VII Proceedings*, Greek Productivity Center: 298-313, 1997.

'The Macroeconomic Effects of Occupational Pensions', *European Group of Risk and Insurance Economists Conference Papers*, 1989 (Abstract).

'Capacity Expansion, Preemption and Signaling in the Western European Chemical Industry', *International Economic Association Conference Proceedings*, 9<sup>th</sup> Congress, Athens, August 1989.

### Refereed Book Contributions

'Dynamic Capabilities, the Multinational Corporation, and (Capturing Co-created Value from) Innovation' (with D. Teece) in T. Clarke, J. O'Brien and C. O'Kelley (eds.), *The Oxford Handbook of the Corporation*, Oxford University Press, 2016.

'International Business' in D. Teece and M. Augier (eds.), *Palgrave Dictionary of Strategic Management*, Palgrave Macmillan, 2017.

'Cross-border Operations', in D. Teece and M. Augier (eds.), *Palgrave Dictionary of Strategic Management*, Palgrave Macmillan, 2017.

'David Teece', in D. Teece and M. Augier (eds.), *Palgrave Dictionary of Strategic Management*, Palgrave Macmillan, 2017.

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‘Capturing value from Advantages’, in D. Teece and M. Augier (eds.), *Palgrave Dictionary of Strategic Management*, Palgrave Macmillan, 2015.

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‘A Knowledge - Learning-based Perspective on Foreign Direct Investment and the Multinational Enterprise’ in P. Nijkamp and I. Siedschlag (eds) *Economic Growth, Innovation and Competitiveness in a Knowledge-Based World Economy*, Edward Elgar, Cheltenham, 2010.

‘European Competition and Industrial Policy: An Assessment and a New Framework’ (with I. Glykou) in P. Nijkamp and I. Siedschlag (eds) *Economic Growth, Innovation and Competitiveness in a Knowledge-Based World Economy*, Edward Elgar, Cheltenham, 2010.

‘Multinational Enterprise and Subsidiaries’ Absorptive Capacity and Global Knowledge Sourcing’ (with C. Kottaridi, M. Papanastassiou, and D. D. Thomakos) in P. Nijkamp and I. Siedschlag (eds) *Economic Growth, Innovation and Competitiveness in a Knowledge-Based World Economy*, Edward Elgar, Cheltenham, 2010.

‘Determinants of MNE Subsidiaries’ Decision to Set up Own R&D Laboratories – The Choice of Region’ (with C. Kottaridi, and M. Papanastassiou) in P. Nijkamp and I. Siedschlag (eds) *Economic Growth, Innovation and Competitiveness in a Knowledge-Based World Economy*, Edward Elgar, Cheltenham, 2010.

‘If Hymer Were Writing Now’ (with John H. Dunning), in *The Multinational Corporation: Papers by J.H. Dunning*, Edward Elgar, Cheltenham, 2010.

‘Foreign Direct Investment and Economic Integration’ in M.N. Jovanovic (ed.) *International Handbook on the Economics of Integration Vol. III: Factor Mobility, Agriculture, Environment and Quantitative Studies*. Edward Elgar, Cheltenham, 2010.

‘European Industrial Policy: Perspectives, Trends and a Sustainability-Focused New Framework’ (with P. Kelmendi) in M.N. Jovanovic (ed.) *International Handbook on the Economics of Integration Vol. II: Competition, Spatial Location of Economic Activity and Financial Issues*. Edward Elgar, Cheltenham, 2010.

‘Economic Theories of the Firm, Business, and Government’ in D. Coen, W. Grant and G. Wilson (eds) *The Oxford Handbook of Business and Government*, Oxford University Press, April 2010.

‘Lionel Robbins, Economizing and Innovating: A Business School Perspective’ (with J. Runde), *Lionel Robbins’s Essay on the Nature and Significance of Economic Science - 75th Anniversary Conference Proceedings*. Cowell, F. and Witztum, A. (eds.) STICERD, LSE, London: 1-15, 2009.

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'Privatization, Regulation and Domestic Competition Policy', in G. Wignaraja (ed.), *Competitiveness Strategy in Developing Countries: A Manual for Policy Analysis*, London, Routledge, 2003.

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'A Supply-Side Strategy for Productivity, Competitiveness and Convergence for the EU and the CEECs', in A. Kotios & G. Petrakos (eds.), *Restructuring and development in Southeastern Europe*, University of Thessaly Press & South and East European Development Center: 41-71, 2002.

'Peripherality and Integration: The Experience of Greece and its Implications for the Balkan Economies in Transition', in G. Petrakos and S. Totev (eds.), *The Development of the Balkan Region*, Aldershot: Ashgate: 285-318 (with G. Petrakos), 2001.

'Industrial Strategy', in M. Warner (ed.), *International Encyclopedia of Business and Management*, Routledge/ITBP, 2: 2026-2044, 1996, 2<sup>nd</sup> revised edition, 2001.

'Transaction Costs Economics', in M. Warner (ed.), *International Encyclopedia of Business and Management*, Routledge/ITBP, 5: 4952-4962, 1996, 2<sup>nd</sup> revised edition, 2001.

'Stephen Herbert Hymer', in P. Arestis and M. Sawyer (eds.), *A Dictionary of Dissenting Economists*, Edward Elgar, Cheltenham: 268-276, 1992, 2<sup>nd</sup> revised edition: 310-318, 2000.

'Inward Investment and the Need for Industrial Strategy in Central and Eastern Europe' (with R. Sugden and R. Thomas), in C. Baltas, G. Demopoulos and J. Hassid (eds), *Economic Interdependence and Cooperation in Europe*, Springer-Verlag, Berlin and Heidelberg, Ch. 10: 159-179, 1998.

'On Knowledge and Power in the Theory of the Firm', in M. Colombo (ed.), *The Changing Boundaries of the Firm*, Routledge: 60-72, 1998.

'Industrial Policy, Competitive Strategy and Networks of Small and Medium - Sized Firms: Theoretical Issues and Implications for Less Favoured Countries', in M. Storper, S. Thomadakis and L. Tsipouri (eds), *Latecomers in the Global Economy*, Routledge: 163-180, 1998.

'Privatisation in Greece' (with N. Haritakis), in D. Parker (ed.), *Privatization in the EU: Theory and Policy Perspectives*, Routledge, London and New York, Ch. 7: 123-135, 1998.

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'Greek Outward Investment, Competitiveness and Development' (with R. Sugden and L. Tsipouri), in P. Devine et al (eds.), *Competitiveness, Subsidiarity and Industrial Policy*, Routledge: 159-171, 1996.

'Seven Reasons why 'Beyond' Transaction Cost Economics to Thesmoeconomics', in J. Groenewegen (ed.), *Transaction Cost Economics and Beyond*, Kluwer: 271-287, 1996.

'British Industrial Policy in the Light of Traditional Theory and more Recent Developments in Economics and Management', in P. Bianchi et al (eds), *Europe's Economic Challenge*, Routledge: 171-188, 1996.

'On the Nature of the Firm', in Wittelcostuijn A v (ed.), *Market Evolution, Competition and Cooperation*, Kluwer: 11-37, 1995.

'Towards an Evolutionary Perspective of Institutional Crisis', in J. Groenewegen et al (eds.), *On Economic Institutions: Theory and Applications*, Edward Elgar, Cheltenham: 101-126, 1995.

'Multinational/Transnational Corporations', in P. Arestis and M. Sawyer (eds.), *The Elgar Companion to Radical Political Economy*, Edward Elgar, Cheltenham: 287-291, 1994.

'European Integration, Transnational Corporations and North - South Convergence' (with I. Glykou-Pitelis), in R. Sugden (ed.), *Industrial Economic Regulation*, Routledge: 188-208, 1993.

'A Competitive Strategy for Europe', in K. Cowling and R. Sugden (eds), *Current Issues in Industrial Strategy*, Manchester University Press: 219-240, 1992.

'Neoclassical Models of Industrial Organization: An Assessment and Comparison with Alternative Perspectives', in B. Dankbaar et al. (eds.), *Perspectives in Industrial Organization*, Kluwer: 63-72, 1990.

### Self-edited and Other Book Contributions

'CIBAM and the Symposium on Green Business and Green Values', in C.N. Pitelis, J. Keenan, and V. Pryce (eds.) *Green Business, Green Values, and Sustainability*. New York; London: Routledge: 1-30, 2011.

'Economizing, Innovating and Sustainable Economic Performance: A Business School Perspective' (with J. Runde), in C.N. Pitelis, J. Keenan, and V. Pryce (eds.) *Green Business, Green Values, and Sustainability*. New York; London: Routledge: 52-66, 2011.

'Introduction: Clusters and Globalisation' (with R. Sugden and J. Wilson), in C. Pitelis, R. Sugden and J. Wilson (eds.) *Clusters and Globalisation: The Development of Economies*, Edward Elgar, Cheltenham, 2006.

'A Conceptual Framework for Firm Co-Operation and Clusters, and Their Impact on Productivity' (with A. Pseiridis), in C. Pitelis, R. Sugden and J. Wilson (eds.), *Clusters and Globalisation: The Development of Economies*, Edward Elgar, Cheltenham, 2006.

'Edith's Garden and a Glass Half-Full: Further Issues', in Pitelis (ed.), *The Growth of the Firm: The Legacy of Edith Penrose*, Oxford, Oxford University Press: 309-319, 2002.

'On the Garden of Edith – some themes', in Pitelis (ed.), *The Growth of the Firm: The Legacy of Edith Penrose*, Oxford, Oxford University Press, 2002.

'Transaction Costs Economics', *Reader's Guide to the Social Sciences*, Jonathan Michie (ed.), Fitzroy Dearborn Publishers, London/Chicago, Vol. II: 1680-81, 2001.

'Resource-Based Economics', *Reader's Guide to the Social Sciences*, Jonathan Michie (ed.), Fitzroy Dearborn Publishers, London/Chicago, Vol. II: 1420-21 (with A. Pseiridis), 2001.

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'The Transnational Corporation: An All-Weather Company', in C. Pitelis and R. Sugden (eds.) *The Nature of the Transnational Firm*, 2<sup>nd</sup> edition, Routledge, London, 2000.

'The (Theory of the) Transnational Firm: The 1990s and Beyond', in C. Pitelis and R. Sugden (eds.), *The Nature of the Transnational Firm*, 2<sup>nd</sup> edition, Routledge, London, 2000.

'Foreign Direct Investment and Industrial Development' (with S Iammarino, R Sugden and L. Tsipouri), in C. Pitelis and N. Antonakis (eds.), *International Competitiveness and Industrial Strategy*, Gutenberg: 345-364 (in Greek), 1998.

'Industrial Structure and Intrasectoral Restructuring' (with D. Paraskevopoulos), in C. Pitelis and N. Antonakis (eds.), *International Competitiveness and Industrial Strategy*, Gutenberg: 271-281 (in Greek), 1998.

'Manufacturing and De-industrialization: Theory and Empirical Evidence' (with N. Antonakis), in C. Pitelis and N. Antonakis (eds.), *International Competitiveness and Industrial Strategy*, Gutenberg: 47-61 (in Greek), 1998.

'Introduction' (with N. Antonakis), in C. Pitelis and N. Antonakis (eds.), *International Competitiveness and Industrial Strategy*, Gutenberg: 9-16 (in Greek), 1998.

'Demand and Supply-Side Approaches to Economic Policy' (with J. Michie), in J. Michie and A. Reati (eds.), *Employment, Technology and Economic Needs - Theory, Evidence and Public Policy*, Edward Elgar, Cheltenham: 42-57, June 1998.

'The Relationship between Industrial and Competitive Strategy', in S. Karageorgas Foundation (ed.), *Limits and the Relationship between Public and Private*, (in Greek): 206-222, 1996.

'Organizational Economics', in I. Tsivakou, (ed.), *System and Action*, Themelio, Athens (in Greek): 377-415, 1995.

'Introduction' in J. Groenewegen et al (ed.), *On Economic Institutions: Theory and Applications*, Edward Elgar, Cheltenham: 1-18, 1995.

'On Transaction (Costs) and Markets and (as) Hierarchies', in C. Pitelis (ed.) *Transaction Costs, Markets and Hierarchies*, Blackwell: 262-276, 1993.

'Transaction Costs, Markets and Hierarchies: The Issues', in C. Pitelis (ed.), *Transaction Costs, Markets and Hierarchies*, Blackwell: 7-19, 1993.



'Introduction: The Political Economy of Privatization', in T. Clarke and C. Pitelis (eds.), *The Political Economy of Privatization*, Routledge: 1-28, 1993.

'The Transnational Corporation: Demand-side Issues and a Synthesis', in C. N. Pitelis and R. Sugden (eds.), *The Nature of the Transnational Firm*, Routledge: 194-212, 1991.

'On the Theory of the Transnational Firm' (with R. Sugden), in C. N. Pitelis and R. Sugden (eds.), *The Nature of the Transnational Firm*, Routledge: 9-15, 1991.

## CONFERENCES

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### Refereed

'Global Branding; An Integrative Approach' American Marketing Association SIG, Santorini, May 2018

'The Labours of Labour-revisiting co-operatives' (with M. Berti), 32<sup>nd</sup> European Group for Organizational Studies Colloquium, Naples, Italy, July 2016.

'Towards a Theory of the Co-opetitive Firm: Learnings from Co-operative Firms' (with M. Berti), Strategic Management Society Conference, Rome, June 2016.

'International Collaboration through Market Co-creation as an Alternative to Competition Strategies for Emerging Country Pharmaceutical Firms' (with P. Desyllas and A. Panagopoulos), Academy of Management Annual Meeting, Vancouver, August 2015.

'Shared Strategic Leadership as a Meso-foundation of Dynamic Capabilities' (with J. Wagner), 31<sup>st</sup> European Group for Organizational Studies Colloquium, Athens, Greece, July 2015.

'Co-Stewardship and/as Governance for Economic Sustainability', Pre-Colloquium Workshop on 'Stewardship as a Post-GFC Standard of Legitimacy', 31<sup>st</sup> European Group for Organizational Studies Colloquium, Athens, Greece, July 2015.

'Shared Strategic Leadership as a Meso-foundation of Dynamic Capabilities' (with J. Wagner), 7<sup>th</sup> International Process Symposium, Kos, Greece, June 2015.

'International Collaboration through Market Co-Creation as an Alternative to Competition: Strategies for Emerging Country Pharmaceutical Firms' (with A. Panagopoulos and P. Desyllas), Strategic Management Society Conference, Sydney, December 2014.

'Institutional and Organizational Governance: Design Principles and Adaptation' (with P. Klein, J. Mahoney and A. McGahan), Strategic Management Society Conference, Madrid, September 2014.

'A Demand/Supply-Side Approach to SCA', Academy of Management Annual Meeting, Philadelphia, August 2014.

'No Wo-man is an Island: Strategic Shared Leadership as Meso-foundation of DCs', Strategic Management Society Conference, Copenhagen, June 2014.

‘Constructing a more Accountable Supra-National Governance for Economic Sustainability’, Laemos 2014 Conference, Havana, Cuba, April 2014.

‘Managing the Shifting Public-Private Boundary in an Institutionally Heterogeneous World’ (with P. Klein, J. Mahoney and A. McGahan), Academy of International Business Annual Meeting, Washington D.C., June 2012.

‘Entrepreneurship, Appropriability and the Role of Market and Ecosystem Co-creation’ (with E. Pitsa), USASBE Annual Conference, New Orleans, January 2012.

‘Corporate Social Responsibility and National Competitive Advantage’ (with I. Boulouta), ASE Sessions at the ASSA Annual Meeting, Chicago, January 2012.

‘The Institutional Foundations of the Greek Debt Crisis’, AFEE Annual Meeting, Chicago, January 2012.

‘Profiting from TRIPS through Market Co-creation and “Open Innovation”’ (with A. Panagopoulos), 37<sup>th</sup> EIBA Annual Conference, Bucharest, December 2011.

‘The impact of de-industrialization and ‘relative decline’ on FDI flows’ (with A. Kudina), 37<sup>th</sup> EIBA Annual Conference, Bucharest, December 2011.

‘Efficiency and Co-Adaptation of Organizations and Institutions’ (with P. Klein, J. Mahoney, and A. McGahan), Strategic Management Society Annual Conference, Miami, November 2011.

‘On the Nature of Inter-Firm Co-operation and “Clusters”: A Conceptual Framework’, 51st European Congress of the Regional Science Association International (ERSA Congress), Barcelona, September 2011.

‘On the Nature and Foundations of Economic Sustainability’, 51st European Congress of the Regional Science Association International (ERSA Congress), Barcelona, September 2011.

‘Corporate Social Responsibility and National Competitiveness’ (with I. Boulouta), Academy of Management Annual Meeting, San Antonio, August 2011.

‘Efficiency and Co-Adaptation of Organizations and Institutions’ (with P. Klein, J. Mahoney, and A. McGahan), Academy of Management Annual Meeting, San Antonio, August 2011.

‘“Imagined” Advantages, Entrepreneurship and International Business’ (with G. Jones), Academy of International Business Annual Meeting, Nagoya, June 2011.

‘Corporate Social Responsibility and National Competitive Advantage’ (with I. Boulouta), Academy of International Business Annual Meeting, Nagoya, June 2011.

‘Resources, Capabilities, and Value Creation in Public Organization’ (with P. Klein, J. Mahoney, and A. McGahan), European Institute for Advanced Studies in Management (EIASM) 1<sup>st</sup> Interdisciplinary Conference on ‘Stakeholders, Resources and Value Creation’, Barcelona, June 2011.

‘Strategy and the Libecap Paradox: Efficiency and Co-Adaptation of Organizations and Institutions’ (with P. Klein, J. Mahoney, and A. McGahan, presented by co-author), Atlanta Competitive Advantage Conference (ACAC), Atlanta, May 2011.

'Efficiency and Co-Adaptation of Organizations and Institutions' (with P. Klein, J. Mahoney, and A. McGahan), Allied Social Sciences Association Annual Meeting, Denver, January 2011.

'Resources, Capabilities, and Routines in Public Organization' (with P. Klein, J. Mahoney, and A. McGahan), Academy of Management Annual Meeting, Montréal, August 2010.

'Cross-border Market Co-creation, Dynamic Capabilities and the Entrepreneurial Theory of the Multinational Enterprise' (with D.J. Teece), Academy of International Business Annual Meeting, Rio de Janeiro, June 2010.

'The Synergy of HR and Value Capture Strategy: Evidence from Service SMEs', Strategic Management Society 29<sup>th</sup> Annual International Conference, Washington DC, October 2009.

'The (New) Nature and Essence of the Firm', European Network on the Economics of the Firm 2009 Meeting on 'Institutional complementarities and the firm: financialisation, globalisation and beyond', Paris, September 2009.

'FDI, Regional Clusters and the Catching-up of Nations', Academy of International Business Annual Meeting, San Diego, California, June 2009.

'Edith Penrose's 'The Theory of the Growth of the Firm' Fifty Years Later', 13th Annual Conference of the European Society for the History of Economic Thought, Thessaloniki, University of Macedonia, Greece, April 2009.

'The Sustainable Competitive Advantage and Catching-up of Nations: FDI, Clusters, and the Liability (Asset) of Smallness', 34th European International Business Academy, Annual Conference, Tallinn, Estonia, December, 2008.

'FDI, Clusters and Catching-up by Smaller Developing Countries: Is Smallness a Liability or an Asset?', 2008 European Association for Evolutionary Political Economy Annual Conference - "Labour, Institutions and Growth in a Global Knowledge Economy", Rome, November 2008.

'HRM Practices and Knowledge Processes Outcomes: Theory and Evidence', Strategic Management Society Conference, Cologne, October 2008 (Nominated for the *SMS Best Conference Paper for Practice Implications Award*).

'Value Capture from Organizational Advantages and Sustainable Value Creation', European Network on the Economics of the Firm, Pisa, September 2008.

'Intra-Firm Conflict Management and (Open) Innovation', Academy of Management 2008 Conference, Anaheim, August 2008.

'Strategy, Profitability and Human Resources - Theory and Evidence from UK SMEs in the THL Sector' (with A. Georgiadis), Academy of Management 2008 Conference, Anaheim, August 2008.

'FDI, Regional Clusters and Catching-up by Small Countries', DRUID Celebration Conference, Copenhagen, June 2008.

'Advantages and Global Governance', Academy of International Business 2008 Conference, Milan, June 2008.

'Institutional Diversity, Agency and Governance for Sustainable Value', ERSA 47<sup>th</sup> Congress, Paris, August 2007.

'Strategy, Performance and HR: Theory and Evidence from UK SMEs in the THL Sector' (with A. Georgiadis), SMS Special Conference, Catania, May 2007.

'Regional Development and MNE Subsidiaries Decision to set up own R&D laboratories- Theory and Evidence' (with C. Kottaridi and M. Papanastassiou), 32<sup>nd</sup> European International Business Academy Annual Conference 2006 on Regional and National Drivers of Business Location and Competitiveness, Fribourg, December 2006.

'A Learning-Based Perspective of the Multinational Enterprise', British Academy of Management Conference on Building International Communities through Collaboration, Belfast, September 2006.

'The Resource-Based View: Some (Old and New) Challenges and Need for Extensions', British Academy of Management Conference on Building International Communities through Collaboration, Belfast, September 2006.

'Knowledge, Agency and Organisation; The Contributions of Penrose and Cyert and March', Annual Meeting of the Academy of Management on Knowledge, Action and the Public Concern, Atlanta, August 2006.

'Stakeholding and/as Governance for Sustainable Value Creation', Annual Meeting of the Academy of Management on Knowledge, Action and the Public Concern, Atlanta, August 2006.

'The Multinational Corporation and the Global Sourcing of Knowledge: Remodeling Absorptive Capacity' (with C. Kottaridi, M. Papanastassiou, and D. Thomakos), Third Annual JIBS/AIB/CIBER/ERIM Invitational Conference on Emerging Research Frontiers, Erasmus University, Rotterdam, September 2005.

'Institutional Diversity and Governance for Sustainable Competitiveness', British Academy of Management Conference, Oxford, September 2005.

'On the Nature of Inter-Firm Co-operation and "Clusters": a Conceptual Framework', British Academy of Management Conference, Oxford, September 2005.

'Penrosean Thinking and the (Future of the) MNE: An Introduction', Academy of Management Conference, Honolulu, August 2005.

'Edith Penrose and (on) the MNE – Towards a Resource-Knowledge-based OLI', Academy of Management Conference, Honolulu, August 2005.

'Vertical Integration of International Airline Firms: An Empirical Test of Alternative Hypotheses' (with M. Schnell), Journal of International Business Studies/Academy of International Business Workshop, Quebec, July 2005.

'Global Governance and/for Sustainable Wealth Creation and Competitiveness', European International Business Academy Conference, Ljubljana, December 2004.

'Penrose's Resource-based Theory of the Firm', Academy of Management Conference, New Orleans, August 2004.

'Edith Elura Tilton Penrose: Life (with/by Perran Penrose), Contribution and Influence', panel presentation at the Academy of Management Conference, New Orleans, August 2004.

'Globalisation, Sustainable Competitiveness and Governance', Business and Economics Society International Conference, Rhodes, July 2004.

'Stephen Hymer and "Others"', Academy of International Business Conference, Stockholm, July 2004.

'If Hymer were Writing Now' (with John Dunning), European International Business Academy Conference, Copenhagen, Dec 2003.

'On the Determinants of the Wealth of Nations', European Network on Industrial Policy, Portugal, Sept 2003.

'Stephen Hymer, the Multinational Firm and 'Multinational Corporate Capital'', Academy of International Business, Monterey, July 2003.

'The Resource-Based Theory of the TNC', Academy of International Business, Puerto Rico, June 28<sup>th</sup>-July 21<sup>st</sup> 2002.

'Supply-side Strategy for Productivity, Competitiveness and Convergence for the EU and the CEECs: The Role of Foreign Direct Investment and Firm Clusters', Academy of International Business, Puerto Rico, June 28<sup>th</sup>-July 21<sup>st</sup> 2002.

'A Supply-Side Strategy for Competitiveness and Convergence in South and Eastern Europe', International Conference on the Restructuring of South and Eastern Europe, Volos, May 2001.

'FDI from Greece to Romania and Bulgaria' (with S. Iammarino), Association of South Eastern European Economic Universities, Thessaloniki (Macedonia, Greece), May 2000.

'A Competition Policy for the Wealth of Nations', European Group of Law and Economics Conference, Castellanza, Italy, September 1999.

'Productivity, Competitiveness and Convergence', Academy of International Business Conference, Monterey, Mexico, October 1997.

'Institutions and Industrial Strategy', paper presented at the EUNIP International Conference on Industrial Policy for Europe, Royal Institute of International Affairs, London, 26-27 June 1997 (plus plenary session).

'Demand and Supply-Side Approaches to Economic Policy' (with J Michie), EAEPE, Antwerp, November 1996.

'On Kaldor and Pensions', EAEPE, Krakow, October 1995.

'Beyond Transaction Costs', EAEPE, Copenhagen, October 1994.

'Industrial Strategy', EARIE, Crete, September 1994.

'Evolution and Crisis', EAEPE, Barcelona, October 1993.

'On Institutional Failure', Athens Euro Conference, September 1993.

'Knowledge and Power', EGOS, Paris, July 1993.

‘The Theory of State’, European Association of Evolutionary Political Economy, Paris, November 1992.

‘The Nature of the Capitalist Firm’, European Association for Research in Industrial Economics, Stuttgart, September 1992.

‘The Nature of the State’, EGOS, Vienna, July 1991.

‘The Evolution of Firms’, APROS, Japan, July 1991.

‘A Theory of the State’, European Association of Evolutionary Political Economy Conference, Florence, November 1990.

‘Excess Capacity and Entry Deterrence’, Royal Economic Society Conference, Nottingham, March 1990.

‘Macroeconomics of Pensions’, European Group of Risk and Insurance Economists, Paris, September 1989.

‘Mergers and Restructuring’, European Association for Research in Industrial Economics, Budapest, September 1989 (with D. Paraskevopoulos).

‘Excess Capacity and Signaling’, Econometric Society European Meetings, Munich 1989 (with D. Paraskevopoulos).

‘Capacity Expansion and Strategic Preemption’, International Economic Association 9th Congress, Athens 1989 (with D. Paraskevopoulos).

‘1992: Industrial Policy Issues for Greece and the EEC’, European Association of Evolutionary Political Economy Conference, September 1989.

‘Advertising and Consumption’, European Association for Research in Industrial Economics Conference, Madrid, September 1987.

‘A General Saving Function’, European Group of Risk and Insurance Economists, Brussels, September 1985.

‘Pension Funds and Other Saving’, Econometric Society European Meetings, Madrid September 1985.

‘Corporate Retentions and Personal Saving’, Association of University Teachers in Economics/Royal Economic Society Conference, Bath, April 1984.

‘Saving and Choice’, EIASM Conference on Organizational Development London Business School, December 1983.

‘Ownership and Control’ (with R.Sugden), SSRC Summer Workshop on Work Organization, Warwick, July 1983.

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### **Invited, Key Notes, Panels and Chairs**

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‘Business Education and Industrial Strategy for National Prosperity’  
Emirates Centre for Strategic Studies and Research, Panel co-organizer and presenter on  
Abu Dhabi, March 2019.

'Governance for Sustainable Global Value Creation', M.E. Lyon Conference on Business Ethics, Barcelona, July 2018 (Key Note)

Shared Strategic Leadership as a Meso-foundation of Dynamic Capabilities' (*with J. Wagner*), 'Beyond Technological Innovation and Diffusion', Industrial and Corporate Change (ICC) Conference, University of California, Berkeley, USA, December 2016.

Strategic Management Society (SMS) Extension on New Theoretical Perspectives on the Evolution of Market-Based Economic Systems, (Jay Barney & Subi Rangan, Co-conveners), 20& 21 September 2018 - INSEAD

Chair in 40 years of the Cambridge Journal of Economics' anniversary conference, Cambridge Political Economy Society, Cambridge, July 2016.

'Theory of Internalization - Past, Present and Future' (with P.Buckley, J.-F.Hennart and A. Verbeke), Academy of International Business Annual Meeting, Showcase Panel, New Orleans, June 2016.

Invited Panelist, 'Developing a Value Creation Theory', Strategic Management Society Conference, Denver, October 2015.

'Design Thinking and Business Analytics', SMS extension, Sydney Australia, Panel Presenter and Panel Chair, December 2014.

Showcase Symposium on 'Penrose@100-Dynamic capabilities in the 21st century', Organiser and Paper Presenter, Australian & New Zealand Academy of Management Annual Conference, Sydney, December 2014.

'Edith Penrose: Her Life and Work', Edith Penrose Centenary Conference, SOAS University of London, November 2014.

'Re-visiting the Efficiency Assumption of the Multinational Enterprises: Theoretical, Managerial, Developmental and Empirical Explorations', Academy of International Business Annual Meeting, Vancouver, June 2014.

World Investment Report 2013 Panel, Academy of International Business, Istanbul, July 2013.

Chair of the "The economic and social impacts of austerity" Panel, Conference on "The European Crisis Revisited. Institutions, Politics & Economics", Department of Politics and International Studies, University of Cambridge, Cambridge, 14-15 June 2012.

Chair and Organizer, Plenary on '35 Years Internalization and the MNE', Academy of International Business Annual Meeting, Nagoya, June 2011.

Chair and Organizer, 'Stephen Hymer's Contribution to International Business Scholarship @ 50', Academy of International Business Annual Meeting, Rio de Janeiro, June 2010.

Chair and Organizer (with Yasemin Kor), '50th Anniversary of Penrose's (1959) *The Theory of the Growth of the Firm*', Strategic Management Society 29<sup>th</sup> Annual International Conference, Washington DC, October 2009.

Chair and Organizer, 'Edith Penrose and The Theory of the Growth of the Firm 50 Years on – Implications on the MNE and International Business Strategy', Academy of International Business Annual Meeting, San Diego, California, June 2009.

Chair and Organizer (with M. Papanastassiou), 'Foreign Direct Investment and Small Countries,' European International Business Academy, Tallinn, December 2008.

Invited Panelist 'Organizational Capabilities and Competitive Advantage: Where Do We Go from Here?' Strategic Management Society Conference, Cologne, October 2008.

Invited Panelist, 'Internationalization of Research and Development (R&D) by Multinational Companies (MNCs): Understanding the Past and Facing the Challenges of the Future', Academy of International Business Milan, June 2008.

Invited Panelist, 'Stakeholders: The Keys to Effective Strategy and Performance Measurement', Academy of Management Annual Meeting, Atlanta, August 2006.

Co-organiser (with A. Verbeke) and Chair of a Show-case Symposium on Edith Penrose and the Future of the MNE, Academy of Management Conference, Honolulu, August 2005.

'Institutional Diversity, Agency and Governance for Sustainable Value', Closing Panel presentation, L'Institute-Ferrara Graduate School in Industrial Development Policy, Ferrara, September 2005.

Chair and Organizer of a Panel on Stephen Hymer at the Academy of International Business Conference, Stockholm, July 2004.

'Alternative economic policies in Europe', Pavia University, Pavia, April 2015.

'Constructing a More Accountable Supra-National Governance for Sustainable Global Value Creation', Strategic Management Society extension on Public-Private Governance, Social Value and Innovative Organizational Design, Paris, September 2014.

'Edith Penrose: Her Life and Work', Edith Penrose Centenary Conference, SOAS University of London, November 2014.

'Cross-border operations of Transnational Corporations (TNCs), Global Value Chains (GVCs) and Developmental Industrial Policies (DIPs)' MOFCOM-WTO-UNCTAD-OECD, Global Value Chain in the 21st Century: Policy Implications on Trade, Investment, Statistics and Developing Countries, Beijing, September 2012.

'TNCs, Global Value Chains and Development: The Investment and Trade Nexus – Theory and Policy', Academy of International Business Annual Meeting, UNCTAD WIR Panel II, Washington D.C., June 2012.

'Entrepreneurial Ecosystem Co-creation, Appropriability and Clusters: A Conceptual Framework', Graduate School of Management, St. Petersburg University, St. Petersburg, May 2012.

'Developmental Policies and Global Governance: Washington versus Beijing Consensus'. Rising Powers in the International System: Harnessing Opportunities, Managing Challenges, CRASSH, Cambridge, February 2012.

'On the Political Economy of the State, the Public-Private Nexus and Industrial Policy', Industrial Policy Book-Workshop, Geneva, February 2012.

'Branding and the Sustainable Advantage of Firms and Nations', Launch of WPP's Brand-Z, Top 50 Most Valuable Brazilian Brands, São Paulo, May 2011.



'Cross-border Market Co-creation, Dynamic Capabilities and the Entrepreneurial Theory of the Multinational Enterprise', Edinburgh Business School, Edinburgh, February 2011.

'Washington vs Beijing Consensus?', Seminar on New Ideas on Organizations and Management, organised by Mie Augier, Jim March & Jie Wang, Stanford University, California, January 2011.

Opening address and chair, 'Green Entrepreneurship and Sustainable Development' Meeting, Organization of the Black Sea Economic Cooperation (BSEC) Working Group on SMEs, Istanbul, December 2010.

'Governance for Economically Sustainable Competitiveness and Catching-up', Launch Conference on 'Knowledge Intelligence and Innovation for a Sustainable Growth', Regione Sicilia – Assessoratodellafamigliadellepolitichesocialidelleautonomielocali, Palermo, November 2010.

'The Microanatomy of the Greek Crisis and its Security Implications', Global Challenges Forum, The US Naval Postgraduate School and the University of Geneva, Geneva, November 2010.

'Global Governance for Economically Sustainable Competitiveness', International Conference on 'Greening Humanity: Science, innovation, ethics and the green economy', Eugenides Foundation, Athens, October, 2010.

Discussant, Alpha Bank Historical Archives Ninth International Conference on 'The Great Depression and Economic Thought in Europe's Less Industrialized Countries Revisited', Corfu, October 2010.

'Global Governance, Sustainable Competitiveness and Catching Up', International Economic Conference, Alexander S. Onassis Public Benefit Foundation, Athens, June 2010.

'Globalization and Governance for Sustainable Wealth Creation', International Conference on International Business (ICIB) 2010 (keynote speaker), Thessaloniki, May 22-23, 2010.

'Strategic Management Theory, Globalization and Governance for Sustainable Wealth Creation', Spring Strategy and Policy Conference, Ohio State University, Columbus, Ohio, May 14-15, 2010.

'European Industrial Policy', Conference on International Economic Integration: Past Experience and Future Prospects, European Institute of the University of Geneva and Centre Européen de la culture, Geneva, April 2010.

'Foreign Direct Investment and Economic Integration', Conference on International Economic Integration: Past Experience and Future Prospects, European Institute of the University of Geneva and Centre Européen de la culture, Geneva, April 2010.

'(Cross-border) Market and Eco-System Co-creation and the New Nature and Essence of the (Multi-national) Firm', International Conference on Business History, The National Hellenic Research Foundation, Athens, April 2010.

'Industrial Policy, Resource Allocation and Wealth Creation; Perspectives and Experiences', The Internationalisation of Indian and Chinese Firms: Policy Implications of the New Globalization from The South, United Nations University, Maastricht, September 2008.

'Value Capture and Sustainable Value Creation - The Role of (Dynamic) Capabilities', Dynamic Capabilities and Beyond, International Conference, Graduate School of Management, St. Petersburg State University, December 2007.

'Business-Academia Interactions and/or Innovation: A Personal Experience', Innovating for Competitiveness in Global Business: Views from Academia and Industry', Copenhagen Business School, November 2007.

'Strategy, Profitability and Human Resources – Theory and Evidence from UK SMEs in the THL Sector' (with Andreas P. Georgiadis), European Network on the Economics of the Firm, Cambridge, September 2007.

'Competition and Industrial Policies: Perspectives, Experience, Issues', International Conference on Competition Laws/Policies, Taiwan, June 2006.

'A Note on Cyert and March (1963) and Penrose (1959): A case for Synergy', Organization Science Conference on The Behavioral Theory of the Firm, Pittsburgh, May 2006.

'Globalisation, Sustainable Competitiveness and Governance', Cambridge Advanced Programme on Rethinking Development Economics, Queens' College, Cambridge, July 2005.

'New Trends of Industrial Policy in Europe'- Key-note lecture, Societa' Italiana di Economia e Politica Industriale (SIEPI) Annual meeting, Naples, Italy, January 2005.

'Networking, Governance and Policies for Sustainable Competitiveness', Humboldt Viadrina Symposium, Berlin, June 2004.

'On the Determinants of the Wealth of Nations and Inter-National Convergence: Conceptual issues and Policy Implications', Key Note Speaker, International Conference of the Faculty of Economics Sarajevo (ICES), Sarajevo, *From Transition to Development – Globalisation and the Political Economy of Development in Transition Economies*, Oct 2003.

'Competitiveness, Nature, Determinants, and the Role of Clusters and Foreign Direct Investment', XII IMOP Conference on Competitiveness, New Technologies and Source of Growth, Athens, Greece May 2003.

'On the Method of Economics and Business Ethics' (with A. Pseiridis), on 5<sup>th</sup> Pan-Hellenic Congress on the History of Economic Thought, University of Piraeus, Department of Economics, March 2003.

'Clusters, Productivity and Competitiveness: Trends and Prospects', Conference on Athens University of Economics and Business, Athens, Greece, March 2003.

'Firm Clusters: Theory, Practice and a New Conceptual Framework'. Workshop on spatial networks – Urban and regional prosperity in a globalized economy, Reus, Spain, 6-8 March 2003 (with A.Pseiridis).

'Social Dialogue & Sustainable Development', Pro-Dialogue Project Workshop, Veria, Greece, December 2002.

'Clusters as a Strategy for European Competitiveness', Netwin Conference on 'Netwin, A Methodology to Networking and Cluster Development', June 2002.

'A Strategy for Productivity, Competitiveness and Convergence: FDI and Clusters of SMEs' International Conference of the Faculty of Economics Sarajevo - 17th - 18th October 2002, entitled "Transition in Central and Eastern Europe - Challenges of 21st Century".

'Edith Elura Tilton Penrose: Life and Works', INSEAD Conference on Edith Penrose, INSEAD France, May 2001.

‘Clusters Diagnosis: Method and Tools’, Netwin Workshop, Albuheira Portugal, April 2001.

‘Clusters, Productivity and Competitiveness’, MIWS Project on Innovative Management Techniques and Networking. Athens, October 2000.

‘Clusters: Importance and (of) Diagnosis’, Netwin Workshop on Clusters, Athens, September 2000.

‘FDI from Greece to Romania and Bulgaria’ (with S. Iammarino), Association of South Eastern European Economic Universities, Thessaloniki (Macedonia, Greece). May 2000.

‘Thessaloniki as a host location for FDI’, University of Macedonia & Thrace Conference, Thessaloniki, Greece, March 2000.

‘Clusters and Regional Development’, Netwin Workshop on Clusters, Ireland, March 2000.

Commonwealth Secretariat ‘The Barbados Workshop on Enterprise Competitiveness and Public Policies in the Caribbean’. Paper on ‘Competition Policy and Privatization’, Plenary Session and Paper on ‘Industrial Policy of Greece’. Barbados, November 1999.

‘The Balkans in the European Economic Space: Prospects for Integration and Development’, University of Thessaly and Ministry of National Economy of Greece, Volos, 20 February 1 March 1999 (With G. Petrakos).

Ferrara Postgraduate Summer School in Industrial Development Policy, University of Ferrara, June-July 1998 (plenary session).

‘Productivity and Competitiveness’, Key-note speaker at Economics and Management Conference, Lithuania, April 1998.

‘Integration between Unequal Partners: Greece in the EU’ (with C. Petrakos), Economic Co-operation in the Balkans Conference, Volos, December 1996.

‘Clusters in Public-Private Partnership: The Case of Greece’, Workshop on “Competence Clusters”, organized by DGXVI, talked on behalf of Greek Government, Graz, November 1996.

‘Supply-Side Policies for Competitiveness and Convergence: The New Learning’, Workshop on Decentralised Industrial Policies, Brazilia, November 1996.

‘Public-Private Interaction’ (with J.Confraria and J.Willner), Rotterdam EUNIP Workshop, April 1996.

‘Policies for Competitiveness’, International Productivity Conference, Athens, 1995 (plenary session).

‘Direct Foreign Investment and Industrial Strategy for CEECs’, Hellenic Association for European Studies, September 1995.

‘Industrial Strategy for Europe’, Cargese Summer Workshop, Corsica, September 1995.

‘Industrial Strategy for Greece’, Cost Conference, Leuven April 1995.

‘Industrial Policy’, *Political Economy Study Group*, London, 1994.

'Theory of Firm', *Post-Keynesian Study Group*, London, 1994.

'Outward Investment from Greece to the Balkans'(with R. Sugden and L. Tsipouri), Confederation of Greek Economists, Athens, November 1994.

'Private-Public Sector Interaction', 'Industrial vs Competitive Strategy', S Karageorgas Foundation Conference on Athens, October 1994.

'Theory of Firm', *EMOT* Conference, Como, Italy, November 1994.

'Beyond Transaction Cost Economics', Rotterdam, July 1994 (Organizer: J Groenewegen).

'Industrial Strategy for Less Favoured Countries', Athens Euro-Conference, February 1994.

'British Industrial Strategy', *Industrial Strategy Workshop*, Birmingham, September 1993.

'Industrial Versus Competitive Strategy', *Industrial Economics Study Group*, Warwick, July 1992.

'Theory of State', *Warwick Summer Workshop*, July 1992.

'Industrial Policy', *Warwick/ Birmingham Summer Workshop on Industrial Strategy*, July 1991.

'Market Failure and Government Failure: Lessons for Entrepreneurship', Greek Productivity Center, *International Conference on Public Administration and Entrepreneurship*, June 1991.

'Competition Policy', Europe 12 Group, Bonn, February 1990.

'Industrial Policy', *Europe 12 Group*, Brussels, January 1989.

'Theory of State' *ESRC Political Economy Study Group*, November 1987.

'Transnational Firms' *ESRC Industrial Economics Study Group*, (with R Sugden) Nottingham, April 1986.

'Social Choice', *Conference of Socialist Economists*, Manchester, July 1985.

'Pension Funds', *ESRC Industrial Economics Study Group*, Reading, April 1985.

## EDITORIAL POSITIONS

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### Editorships

- 2011-present *Cambridge Journal of Economics*, Co-Editor.
- 2010-present *Management International Review*, Member of the Editorial Review Board.
- 2009-2016 *Organization Science*, Member of the Editorial Review Board.
- 2009-present *European Management Review*, Member of the Editorial Board.
- 2007-present *The Palgrave Macmillan Dictionary of Strategic Management*,(editors D. Teece and M. Augier),Associate Editor in International Management.

- 2003-2015 *Organization Studies*, Member of the Editorial Board.
- 2006-present *Global Business and Economics Review*, Member of the Advisory Board.

### Guest Editorships

- 2019 *Cambridge Journal of Economics* (guest Editor with G. Fontana and J. Runde), on 'Post Financialisation and the New Capitalism'
- 2017 *Cambridge Journal of Economics*, (Guest Editor, with J. Runde) on 'Post-Classical Perspectives on the Interaction between Business Organisation and Public Policy'.
- 2010 *Industrial and Corporate Change* (Guest Editor, with D.J. Teece and V. Katkalo) on 'Dynamic Capabilities and Beyond', 19(4).
- 2010 *Contributions to Political Economy* (Guest Editor) on 'Dynamic Regions in the Global Economy', 29(1).
- 2008 *Organization Studies* (Guest Editor, with M. Peteraf and M. Zollo), Special Issue on 'The Metamorphosis of (the Theory of) the Firm', 2008, 29(8&9).
- 2008 *Global Business and Economics Review* (Guest Editor), Special Issue on CIBAM's Symposium on 'Terrorism, Security and Business', 2008,10(2).
- 2008 *Contributions to Political Economy* (Guest Editor with G.Argitis), Special Issue on 'The Political Economy of Global Finance', 2008,27(1)
- 2007 *Management International Review* (Guest Editor, with A. Verbeke), Special Issue on 'Edith Penrose and International Business', 2007, 47(2).
- 2006 *International Business Review* (Guest Editor), Special Issue on 'Stephen Hymer and International Business Strategy', 2006, 15(2).
- 2005 *Contributions to Political Economy* (Guest Editor), Special Issue on 'Globalisation and Governance', 2005, 24(1).
- 2004 *Corporate Governance: An International Review*, (Guest Editor, with T. Clarke), Special Issue on CIBAM's Colloquium on 'Valuing Corporate Governance', 2004, 12(2).
- 2002 *Contributions to Political Economy* (Guest Editor, with R. Sugden), Special Issue on 'Stephen Hymer and International Political Economy', 2002, 21(1).
- 1999 *Contributions to Political Economy* (Guest Editor), Special Issue on 'Edith Penrose', 1999, 18(1).

### REFEREEING

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- *Applied Economics*,
- *Cambridge Journal of Economics*,
- *Cambridge Journal of Regions, Economy and Society*,
- *Capital and Class, Competition and Change*,
- *Contribution to Political Economy*,
- *Corporate Governance: a European Review*,

- *Economic Journal,*
- *Economica,*
- *Entrepreneurship Theory and Practice;*
- *European Journal of the History of Economic Thought,*
- *European Management Review,*
- *Greek Economic Review,*
- *International Business Review;*
- *International Journal of Entrepreneurship and Innovation Management;*
- *International Journal of Industrial Organization,*
- *International Review of Applied Economics,*
- *Journal of Business Ethics,*
- *Journal of Economic Behavior and Organization,*
- *Journal of Economic Studies,*
- *Journal of Evolutionary Economics,*
- *Journal of International Business Studies,*
- *Journal of Industrial Economics,*
- *Journal of Management Studies,*
- *Journal of Organizational Change Management,*
- *Management International Review,*
- *Managerial and Decision Economics,*
- *New Political Economy,*
- *Omega,*
- *Organization Science,*
- *Organization Studies,*
- *Research Policy,*
- *Review of Political Economy,*
- *Review of Social Economy,*
- *Scottish Journal of Political Economy,*
- *Strategic Management Journal,*
- *Transnational Corporations,*
- *Strategic Management Journal,*
- *Journal of International Management, etc*

Numerous publishers, such as Cambridge University Press, Oxford University Press,

## RESEARCH GRANTS

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|-----------|---|
| 2017-2020 | <b>European Commission</b> Sustainable Energy Demand Side Management for Green Data Centers (GREENDC), EU H2020 RISE Program, (partner)-Euro 247,500<br><b>European Commission</b> , Partner, FESSUD project, an international consortium of academics working on ‘Financialisation, Economy, Society and Sustainable Development’ (Seventh Framework Programme)– Euro 11m. |
| 2011-2016 |   |
| 2006-2009 | <b>European Commission</b> , Partner, DYNREG project, an international consortium of academics working on ‘Dynamic Regions in a Knowledge –Driven Global Economy: Lessons and Implications for the EU’ - Euro 98,600.   |

- 2003-2006 **Best Practice Forum**, Co-coordinator/Lead Partner, 'Impact assessment study on Impact of Training in the leisure and hospitality industry within the UK' (in partnership with London Economics and Cranfield University) - £140,000.
- 2002-2005 **Alliance for Global Sustainability**, Partner to an international consortium of academics on 'Environmental Regulation and (as a) Firm Competitive Advantage' - \$400,000.
- 1997-present **CIBAM**, donations and sponsorship, circa £1.5m.
- 1998-2000 Research and advice on **Cosmo-Marble**, a marble firms cluster with financial support by the Greek Government - £1m.
- 1998-2000 **EU ACE Project**, Contractor and Coordinator on a Project on 'A Strategy for Productivity, Competitiveness and Convergence' - Euro 129,500.
- 1999 **Commonwealth Secretariat**, Consultant on Privatisation, Competition Policies and Competitiveness in the Caribbean - £4,500.
- 1995-1997 **EU ACE Project**, Partner on a Project on 'Institution Building and (as) an Industrial Strategy for Regional Convergence in the EU' - ECU 84,700.
- 1994-1997 **Greek Government**, 'The Future of Greek Industry' Project, £1.1m.
- 1994-1996 **EU ACE Project**, Contractor and Coordinator on a Project on 'Foreign Direct Investment from the EU to Eastern Europe' - ECU 160,000.
- 1992-1993 **Cambridge-Harvard Project** on International Competitiveness, sponsored by Barclays Bank and others - £46,000.
- 1991-1993 **EU Tempus Scientific Coordinator Programme** for Restructuring the Leisure and Hospitality Industry in Romania.
- 1991-1993 **EU Tempus Programme** on Privatization and Restructuring in Bulgaria.

Also:

- Human Capital and Mobility Fellowship of PhD student, ECUs 65,000.

## PROFESSIONAL MEMBERSHIPS

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- Cambridge Political Economy Society (CPES), 2012-present
- Academy of International Business (AIB), 2003-present.
- Academy of Management (AoM), 2004-present.
- British Academy of Management (BAM), 2004-present.
- Strategic Management Society (SMS), 2007-present.
- European International Business Academy (EIBA), 2003-present.
- European Association of Evolutionary Political Economy Area.
- Trustee of Harry Hansen Trust, 2008-present

- Business & Economics Society International (B&ESI), 2004, 2005. Co-ordinator for ‘Theory of the Firm and Production Processes’, 1993-6. European Association for Research in Industrial Economics, 1984-1989. ESRC Industrial Economics Study Group, 1984-1989.
- The St Andrews Management Institute, 1991-1993

Trustee of FEED, 1994-6.

## **SELECTED PUBLIC POLICY CONSULTING DOCUMENTS**

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‘Four essays on the relationship between finance and industry-theories, evidence and foresight’, (with I. Anthopoulos, A. Pitelis and G. Argitis), FESSUD project monograph

‘Report on scenarios for future global engagement’, (with I. Anthopoulos and E.E.N. Piteli), FESSUD Working Paper Series No.95, February 2015.

‘The Nature, Performance, Economic Impact and Regulation of Investment Banking’ (with I. Anthopoulos), FESSUD Working Paper Series No. 137, February 2016.

‘New Roles that Key Developing Countries Will Have in the Provision of Finance for Europe’ (with A.T. Pitelis), FESSUD Working Paper Series No. 138, January 2016.

‘The Nature, Performance, Economic Impact and Regulation of Hedge Funds’ (with I. Anthopoulos and K. Mathioudaki), FESSUD Working Paper Series No. 136, January 2016.

‘The Nature, Performance and Economic Impact of Sovereign Wealth Funds’ (with I. Anthopoulos and C. Liakou), FESSUD Working Paper Series No. 135, January 2016.

‘The Nature, Performance, Economic Impact and Regulation of Investment Banking (with I. Anthopoulos)’, FESSUD Working Paper Series No. 137, February 2016.

‘Future Skills, Industry Policy and a New Social Contract’ (with Roy Green and Ian Marsh). In *Australia’s Future Workforce?* The Committee for Economic Development of Australia (CEDA), June 2015.

‘Consensus-based Industrial Strategy for Greece: Main Points of Consensus’ (main author). The official text of the new consensus-based industrial strategy for Greece, agreed upon by the Government and the social partners, October 1997, Ministry of Development.

‘Paper on Competitiveness and Industrial Strategy in Greece’ (lead author, with others). The official policy document of the Greek Government (Ministry of Development), October 1997. Presented at a press-conference (Athens Chamber of Business and Commerce, 29.10.1997).

‘The Future of Greek Industry: Description and Actions’ (main author). Ministry of Development, Greece, October 1997.

‘Competitiveness of Greek Industry and Industrial Policy for Greece’. Written for the prime-ministerial ‘Committee for the long term economic policy’, July 1997.

‘Clusters in Public-Private Partnership: The Case of Greece’. Presented at the Workshop on ‘Competence Clusters’ organized by DGXVI as Government Spokesman, Graz, November 1996.



‘Industrial Strategy for Greece’, for use by Minister of Industry C Simitis. Presented at a press-conference in May 1995 and co-signed by social partners (industrialists, trade unions, confederation of SMEs).

‘Competitiveness versus the Welfare State’, for use by Minister of Industry C. Simitis, November 1995.

‘The New Industrial Policy’, for use by Minister of Industry C. Simitis. Extracts published in numerous newspapers, full text in *Kathimerini*, 1/9/1994: 44.

Also:

- Numerous articles in newspapers and magazines on industrial policy and competitiveness issues, numerous interviews by newspapers;
  - Around 150 presentations of the ‘Future of Greek Industry Project’ and the ‘Consensus-based Industrial Strategy’ in the Greek Press.
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## **OTHER POLICY AND PRACTITIONER PUBLICATIONS AND ACTIVITIES**

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- ‘A future for business education: why business as usual is bad business. EFMD Global Focus\_Iss.2 Vol.13. [www.globalfocusmagazine.com](http://www.globalfocusmagazine.com) (the article has been published in Arabic translation in *Harvard Business Review (HBR) Arabia*
- ‘Strategic management and regional industrial strategy: cross-fertilization to mutual advantage’, (with Bailey,D. and Tomlinson,P.R.), HBR Arabia, forthcoming
- Organizer of Distinguished Panel on Corporate Branding, Brunel, April 2016
- ‘To get growth Europe needs to be a lot more business-savvy than it is’, *Parliamentary Brief*, March 14(5): 17-18, 2012.
- ‘Why UK growth policies may now be a beacon for the Western world’, *Parliamentary Brief*, 13(12): 9-10, November 2011.
- ‘Cameron recovers Keynes from Mrs Thatcher’s dustbin’, *Parliamentary Brief*, 13(5): 17-18, March 2011.
- ‘The new model Britain with more questions than answers’, *Parliamentary Brief*, 12(8): 25-26, April 2010.
- ‘IB at 50 – A Semi-Celebration, Challenges and Ways Ahead’, *AIB Insights*, 9(1): 2-8, 2009.
- Presentation of the Greek edition of ‘Merchants to Multinationals’ by G. Jones. Alexandria Publications, Athens, March 2008.
- ‘Epilogue’ to the book “Advanced Management Program International”, CIBAM, Cambridge, by Sally Heavens, 2006.
- ‘Foreword’ for CIBAM members John Child, Sally Heavens and Marc Verstringhe’ 2002 book, "Managing to Serve -Learning from Catering & Allied.
- ‘Towards a New Industrial Strategy’ *Kerdos*, Special Annual Issue, June 1995.
- Discussant and Chairperson in numerous Conferences, such as in theme session on Industrial Economics, Single European Market Conference, Exeter, September 1994.
- Organized around 60 CIBAM Seminars over the past 15 years.

## **SELECTED MEDIA APPEARANCES**

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- Interviewed by Antenna, Greek Media Channel following CIBAM ‘Big Data and (Big) Business’ Symposium, May 2014.
- Interviewed on Bloomberg, 18 June 2012 on ‘Greek Economic Crisis and Elections’.
- Interviewed on Bloomberg, 11 May 2012 on ‘Greek Economic Crisis and Elections’.
- Interviewed on Al Jazeera, 23 February 2012 on ‘Greek Economic Crisis’.

- Interviewed by Sky News for the 'Live at Five' programme on 'What does a bailout mean for Greece', 18 June 2011.
- Interviewed on Bloomberg TV's show 'The Pulse' on 'The Greek Economy', 16 June 2011 and on 'Greek unemployment', 14 Oct. 2010.
- Interviewed by BBC Cambridgeshire Radio on 'British Competitiveness', BBC Online on 'Multinationals', Greek National Television on 'Financial Crisis', 'Food Crisis', Scientific Committee of EAEPE.
- Contributor of various newspaper articles interviewed by various newspapers, the BBC and other TV stations, such as NET, ETI, Sky, Antenna (Greece).

## HONOURS & AWARDS

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- May 2012     Invited to join the Cambridge Political Economy Society (CPES). The CPES, founded in the 1970s, aims to advance the education of the public in political economy and related matters, and to promote research in matters pertaining to political economy and to publish the useful results of such research. To this end the Society publishes the *Cambridge Journal of Economics*, the *Cambridge Journal of Regions, Economy and Society* and *Contributions to Political Economy*.
- May 2012     Honorary inclusion in the Nation-wide Ballot of 'Social Agreement' (Koinoniki Simfonia) at the Greek National Elections of the 9<sup>th</sup> of May 2012.
- 2011     Awarded the SIM Best Student Paper Award for paper on 'Corporate Social Responsibility and National Competitiveness' (with former PhD student Ioanna Boulouta), by the Social Issues in Management Division of the Academy of Management.
- 2011     Awarded the European Management Review 2010 Best Paper Award for 'Toward a Theory of Public Entrepreneurship' (with P. Klein, J. Mahoney and A. McGahan), *European Management Review*, 7(1): 1-15, 2010.
- 2011     *BestPaper Proceedings of the 2011 Academy of Management Meeting*, San Antonio, Texas, for 'Corporate Social Responsibility and National Competitiveness' (with I. Boulouta).
- 2010     Awarded the Emerald Management Reviews Citation of Excellence for the article 'The Co-evolution of Organizational Value Capture, Value Creation and Sustainable Advantage' published in *Organization Studies* 30(10), selected as one of the 50 best articles published in 2009 in management from 15,000 articles reviewed.
- 2008     Selected as one of the five finalists for the first annual SMS Best Conference Paper for Practice Implications Award of the 28<sup>th</sup> Annual International SMS Conference, Cologne, Germany, for: *Human Resource Practices and Value Capture from Investment in Knowledge/Innovation: Theory and Evidence from a Quasi-Experiment* (co-authored with A. Georgiadis).
- 2007-present     Included in the Dictionary of International Biography, published by the International Biographical Centre, Cambridge, UK.
- 2007-present     Included in the Cambridge Blue Book, published by the International Biographical Centre, Cambridge, UK.

- 2006- present Trustee of the Harry Hansen Fellowship Trust.
- 1999- present Included in the Marquis 'Who is Who in the World'.
- 2004 *Best Paper Proceedings of the 2004 Academy of Management Meeting*, New Orleans, Louisiana, for: 'Edith Penrose, (Organizational) Economics and (Business) Strategy: An Assessment and Extension of Some Central Issues'.
- 1999 New Century Award from Baron's 'Who is Who' as a member of the financial 500 who have been cited as leaders for the new century.
- 1998 Commendation Letter from the European Commission ACE Office for efficient co-ordination of the first ACE Project.

## **CONFERENCES ORGANIZED**

---

- Dynamic Capabilities and the Sustainable Competitive Advantage of Firms and Nations, St Petersburg Graduate School of Management, November 2012.
- Dynamic Capabilities and Beyond, International Conference, Graduate School of Management, St. Petersburg State University, December 2007.
- Clusters and Regional Economic Development, (with R Sugden) Reus, March 2003.
- ACE Workshops (four in Cambridge, two in Romania, one in Italy, 1995, 1996, 1999, 2000, 2001).
- Ministry of Development, Greece, October 1994-December 1997, 'The Future of Greek Industry' Project Co-ordinator - 8 Workshops - Conferences in the context of the project.
- Political Economy Study Group, London, 1994 (with Francis Green).
- Economics and Privatization, St Andrews, September 1991 (with T Clarke).
- ESRC Industrial Economics Study Group, Nottingham, April 1986.

## **MAIN CIBAM GLOBAL BUSINESS SYMPOSIA ORGANISED**

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- Brexit and Business and the Business of Brexit, July 2017
- 'Corporate Morality', June 2015, School of Management, University of Bath.
- 'The rejuvenation of the Greek economy', King George Hotel, Athens, October 2014, co-organized with Hellenic Entrepreneurs Association.
- 'Big Data and (Big) Business', May 2014, Bank of America Merrill Lynch, London.
- 'Whither Europe?' June 2013, Global Business Symposium, Judge Business School, Cambridge.
- 'Global Automotive Industry', February 2013, Distinguished Panel, Queens' College, Cambridge.
- 'Securing Food and Water', June 2012, Joint Symposium with Judge Business School, Cambridge.
- 'Job Mismatch and the Pursuit of Talent', February 2012, CIBAM Distinguished Panel, Downing College, Cambridge.
- 'The BRICs and Beyond', July 2011, CIBAM Global Business Symposium, Murray Edwards College, Cambridge.
- 'China and the Rise of the BRICs', January 2011, Distinguished Lecture and Panel and International Launch of WPP's BrandZ Top 50 Most Valuable Chinese Brands, Judge Business School, Cambridge.
- 'The World Order after the Crisis', June 2010, Joint Symposium with Judge Business School, Cambridge.

- ‘Southeastern Europe after the Crunch’, November 2009, Athens Medical Group Headquarters, Kefalari, Athens, Greece.
- ‘Green Business and Green Values’, February 2009, Joint Symposium with Judge Business School, Jesus College and Judge Business School, Cambridge.
- ‘The Energy Challenge: Views from Business, Government and Academia’, June 2008, Joint Event with Judge Business School, Cambridge.
- ‘Global Finance’, February 2008, Emmanuel College and Judge Business School, Cambridge.
- ‘Terrorism, Security and Business’, February 2007, Corpus Christi College and Judge Business School, Cambridge.
- ‘Science, Innovation and Technology’ July 2006, Peterhouse and Judge Business School, Cambridge.
- ‘Media and Business: the Old and the New’, February 2006, Emmanuel College and Judge Business School, Cambridge.
- ‘The Environment and Sustainable Competitiveness’, July 2005, Downing College and Judge Business School, Cambridge.
- ‘The Impact of Ageing Populations on the Global Economy, February 2005, St Catharine's College and Judge Business School, Cambridge.
- ‘Religion, Business and the Rise of Islam’, July 2004, Magdalene College and Judge Business School, Cambridge.
- ‘Russia in 2008: Putin's Legacy to the Next President, February 2004, King's College, Cambridge.
- ‘Asia Pacific’, July 2003 at Corpus Christi College, Cambridge.
- ‘Corporate Governance’, February 2003, Peterhouse, Cambridge.
- ‘Europe and Business’ July 2002, St John's College, Cambridge.
- ‘The Responsibilities of Business in the 21st Century’ February 2002. Judge Business School, Cambridge.
- ‘Talent Wars: Why and How to Compete’, July 2001, Judge Business School, Cambridge.
- ‘Americanisation, Globalisation, Recession’, February 2001, Judge Business School, Cambridge.
- ‘Entrepreneurship and Innovation’, July 2000, Judge Business School, Cambridge.
- ‘e-way to the future’, January 2000, Judge Business School, Cambridge.

## INVITED SEMINARS

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- Universities of Sussex, Middlesex, Warwick (Economic Department, Business School), London (SOAS), East Anglia, Edinburgh, Hull, Salford, Cambridge (Queens’ College, Realist Workshop), Birmingham, Athens, University of Minas Gerais (Argentina), Brazilia, Utrecht, Copenhagen Business School, St Petersburg, etc. Also, Technological Educational Institute, Kavala (Greece), Scottish Hellenic Society, St Andrews, University of Cambridge Hellenic Society, Centre for Planning and Economic Research, Athens.
-